



BACK to the
VILLAGE

DIFFERENT PEOPLE FROM ALL OVER EUROPE HAVE TO WORK TOGETHER TO REBUILD AN ABANDONED VILLAGE IN THIS EXCITING NEW DOCUMENTARY SERIES.



BACK TO THE VILLAGE is a **NEW CONCEPT** of a **DOCU-STYLE REALITY TV SERIES** with teams of people from all over Europe working together to **REBUILD AN ABANDONED VILLAGE...**

This fresh, new TV series based on its own ever-changing scenario will show the diversity of nations and their culture, present different habits and lifestyles, it will focus on the social life and skills of the contestants and offer us an unique view into their lives.

Viewers will be given a knowledge on how the members of community with various cultural outlooks and philosophies all work together to accomplish a greater goal. Along the series, contestants will have to overcome many fears, learn new skills and compete for the grand prize.



THIS NEW ALL-EUROPEAN BLOCKBUSTER REALITY TV SERIES WITH WORLDWIDE POTENTIAL IS DESIGNED TO AIR SIMULTANEOUSLY ON AT LEAST 17 DIFFERENT EUROPEAN TV STATIONS, AIMING TO CAPTURE AROUND 400 MILLION VIEWERS JUST IN EUROPE.



REBUILDING THE VILLAGE



Due to modern living, younger generations have lost the knowledge of growing their own food, repairing their surroundings and having to survive outside the modern conveniences we've all grown accustomed to.

All this lack of once possessed knowledge and wisdom fired up our team to create an awesome TV series that will entertain, educate and amaze even the most demanding person.

With more than 400 million viewers just in Europe the series will make a huge impact on the recognisability of the whole region surrounding the village. The project will offer many new business possibilities for the local community creating new jobs, increased tax revenue and more worldwide awareness.

Promotion of green "eco" tourism will bring together different farmers and producers of ecologically produced food, winemakers and craftsmen. Rebuilding of the village will demand many smaller local companies to take over designated parts of the rebuilding process.

THE SHOW WILL LET VIEWERS FOLLOW ALONG WITH STEP-BY-STEP OVERVIEWS OF HOW THEY CAN FIX UP THEIR COMMUNITY AND MAKE IT SELF-SUSTAINABLE. IN ADDITION, THE REPAIRED VILLAGE WILL ALLOW FANS TO EXPERIENCE 'GREEN' TOURISM AND ALSO GET A CHANCE TO BE A PART OF THE STORY.

The work will be monitored under the vigilant supervision of a professional team and instructors from the following areas: architects, experts in cultural heritage, electricity, plumbing, general construction, stonemasonry, carpentry, roofers, heating (sanitary water and living space), gardeners ...

The exterior with the facades will remain typical architectural design of the village. The interior will be intertwined with traditional approaches and state-of-the-art materials and insights for a comfortable stay.

The result is an intellectual property that consists a reality based show along with a series of renovated villages that fans of the show can stay at.



SUSTAINABLE AND SELF-SUFFICIENT

BY RECOGNIZING SUSTAINABLE TOURISM as a key factor in helping communities develop around the world, our goal is to **CREATE FULLY SUSTAINABLE and SELF-SUFFICIENT COMMUNITY** including all **THREE PILLARS** of sustainable TOURISM:

- **economic**
(such as primarily hiring local staff)
- **social**
(such as protecting rich cultural heritage)
- **environmental**
(such as using solar energy for electricity and hot water)



The goal of the Back to the Village is to provide economic, environmental and cultural stability by collaboratively using low cost appropriate technologies such as organic gardening, sustainable energy generation, green building technologies and craftsman's guilds to grow, build, produce, repair, up-cycle and recycle everything needed for better living, as well as offering working possibilities for micro-businesses to provide us with the rest we are not yet able to produce on site.

BACK TO THE VILLAGE POSITIVE IMPACT:

- **TV SHOW**
 - Reconstruction of the abandoned village
 - Worldwide promotion
 - Recognisability of the region and local community
 - Educational TV series
- **TOURISM**
 - exponential growth in tourism
 - Local economy boost
 - Maintaining the natural land and culture
 - Employing and empowering locals
- **Sustainable eco resort**
 - High-end eco resort
 - Food grown by local community

After the TV series, the village remains a boutique resort for tourists.
- **Online Portal**
 - Worldwide shipping of locally produced goods featured on the show

This project is a good opportunity for different companies to come aboard to promote their activities all around Europe and become a part of BTTV as sponsors and supporters for mutual benefit.

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THE TEAM:



TYLER SCHMETTERER • HEAD OF SUSTAINABLE DEVELOPMENT

Tyler Schmetterer is a sustainable built environment entrepreneur and thought leader based in NYC & Switzerland with over 25 years of creative strategy, communications, international marketing, business development, innovation and project management experience. Tyler is the co-founder of Prefab.World and New World Home, an advisory group and award-winning producer of sustainable prefabricated housing. Converging advanced building science with modern manufacturing methods and authentic architectural design, the ventures advocate for universal integration of Passive House (Passivhaus) Institute performance standards and World Green Building Council (WGBC) regional certification programs within the global prefab industry.



DR. CHRISTINE LEMAITRE • HEAD OF SUSTAINABLE BUILDING

Dr. Christine Lemaitre was born in Gießen, Germany in 1975 and studied structural engineering at the university of Stuttgart from 1995 to 2000. After working in the USA for two years, she started working at the institute of Lightweight Structures Design and Construction at the University of Stuttgart as a research and teaching assistant in the area of adaptive lightweight structures in 2003. In 2007, she started as a project manager for RD&D at Bilfinger Berger AG in the area of resource efficient buildings. She completed her phd thesis in 2008. In January 2009 she took on the role as director certification system of the German Sustainable Building Council. Since February 2010 dr. Christine Lemaitre is the CEO of the German Sustainable Building Council. Since 2013 she is a member of the board of directors of the Sustainable Building Alliance, and in 2015 she was elected as Chair of the European Regional Network (ERN) of the World Green Building Council.



MIKE L. MURPHY • CREATIVE DIRECTOR

Mike has worked in visual effects for a number of Hollywood blockbuster films, including Lord of the Rings, Harry Potter, Ironman and Fast & Furious. He has directed commercials for CocaCola, Hasbro, Slovene Tourism Board and Home Depot, directed numerous award winning short films and supervised studios such as Walt Disney Pictures, Warner Bros and 20th Century Fox. Mike is the cofounder of The Visionary Planner where he and his team teach entrepreneurs how to start up online brands.



JOE WADSACK • HOST / WINE EXPERT

Joe grew up in a gastro-pub in the New Forest with his parents learning about fine cuisine and wines. Joe studied wine-making at Bordeaux University. He has also been an International Wine Show Judge throughout the world. He is no stranger to television with his role as Richard and Judy's wine expert on Channel 4 as well as his own series 'Great Wine Walks' for UKTV's Good Food Channel. More recently he has been a regular contributor on ITV's This Morning, and James Martin's Saturday Morning Kitchen, as well as various shows on BBC Radio London.



GREGA ŠVABIČ • SUPERVISING PRODUCER

Grega Švabič is a producer, brand manager and production sound mixer. In his line of work, he gained a lot of experience working on international film productions, tv series, documentaries and commercials. He also worked in various business and technology sectors. With his organizational and brand development skills, he manages production team, strategic analytics and the cooperation between different sectors on the project.



ROBERT ZUPAN • THE FOUNDER

After graduating at Kensington Business University in London, Robert stayed in the United Kingdom working as a marketing strategist. His professional career lead him to design and manage marketing campaigns for ICL, GlaxoSmithKline and Virgin Media amongst others. For the last 2 years Robert is fully committed to bring his project of a lifetime Back to the Village to the worldwide audience.



ALLESIO PRINCIC • ARCHITECT

Alessio Princic graduated from architecture at the Faculty of Architecture in Ljubljana in 1982 and in Venice, Italy in 1985. In 1983 he received Preseren prize for his diploma work. In the same year he started working with architect Marconi from Udine and later on with Valle architect. He has his own studio in Udine since 1990.



PETER PERUNOVIČ • SUPERVISING PRODUCER

Peter Perunovič has been working as a producer, director of photography and production designer in the film and advertising industry on international and Slovenian projects. He studied Architecture and then proceeded on to study at the Academy of Theatre, Radio, Film and Television in Ljubljana. Currently he mostly works on feature films, TV series and commercials. He also founded a Virtual reality and Augmented reality development studio with focusing on building next generation industry, media and gaming solutions.



ERNEST ŠKRJANEC • PRODUCER

Ernest has worked in television production for Slovenia's largest television channels and advertising agencies. He has been an assistant director for reality television shows (PopTV), and daily producer of Slovenia's largest news show (Kanal A). Since 2009 he's been a marketing consultant for numerous mid-size businesses.



BOJAN ČRNOLOGAR • MARKETING DIRECTOR

Bojan got his degree in international business. He is an entrepreneur who has build-up 7 successful business ventures in multiple industries. His vast experience has allowed him to become an expert in managing companies, marketing and sales, including starting up new ventures within the product, publishing and online industries.



ŠPELA BREZAVŠČEK • PR ADVISOR

Špela is a journalist turned editor, project manager, PR advisor and cofounder of sustainability news website Ohranimozemljo.si. She has managed shows and editions, now she manages digital projects, including applications, websites, ect. She also freelances as a journalist and PR advisor. Her great love is nature and sustainable way of life, she has co-founded Slovenian sustainability news website and other projects.



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